

## Why Vinyl

We've been producing vinyl stickers for decades now, and their relevance remains strong.

In fact, for promoting awareness around environmental issues, vinyl stickers are ironically, a logical choice.

Saving animals, conserving our wilderness, promoting byo containers, saying no to coal mining or plastic bags, ...they're all messages we regularly print onto vinyl stickers because they're all important enough to command longevity – and vinyl ticks this box. Do it once and do it right!

Our vinyls and inks are all spec'd with a 3-year outdoor life expectancy. Add to this our environmental management certification, and our use of hydro power - a 100% renewable energy –the ticks keep coming!